

To the press

## Japanese childcare gets highly rated! Human Starchild in Malaysia Wins "Best Japanese Curriculum Childcare Centre" at the Malaysia Education Star Awards

Human Star Child Co., Ltd. (Head Office: Yokohama City, Representative Director: Yusuke Kawashita, hereinafter "we"), a childcare provider in Japan is proud to announce that its Malaysian directly-operated branch, Human Starchild Care Centre, has been awarded the "Best Japanese Curriculum Childcare Centre" at the Malaysia Education Star Awards 2024. The award is hosted by Kiddy123, Malaysia's top early childhood education portal website.

This recognition underscores the high quality and safety of the Company's childcare services, which have been developed in Japan and are now being acclaimed internationally.



### ■ Key points

- Human Starchild Malaysian branch wins "Best Japanese Curriculum Childcare Centre" at the Malaysia Education Star Awards 2024
- Awarded as one of 38 outstanding early childhood education institutions selected from over 400 applicants nationwide
- Our safe, secure, and high-quality childcare services cultivated in Japan have been recognized internationally

### ■ Overview

The Malaysia Education Star Awards is an award organized by Kiddy123, Malaysia's top early childhood education portal website, recognizing outstanding early childhood education institutions in Malaysia. A rigorous selection process evaluates institutions based on various criteria, including leadership, quality, uniqueness, impact, and diversity and inclusion. The judging panel comprises early childhood education experts and educational administrators, including the president of the Early Childhood Care & Education Council Malaysia.



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Human Starchild Care Centre, our Malaysian directly-operated branch, was selected as one of 38 outstanding institutions from over 400 applicants nationwide.

We have been providing safe, secure, and high-quality childcare services in Indonesia and Malaysia, drawing on its expertise cultivated in Japan. We believe that this award shows how our childcare services have been highly evaluated also by Malaysian professionals.

Encouraged by this recognition, Human Starchild Care Centre will continue to provide high-quality childcare services to support children in Malaysia for their healthy growth and development. We are also committed to actively contributing to the expansion of Japanese-style childcare in Malaysia.

#### ■ Human Starchild Care Centre

Human Starchild Care Centre is Human Starchild's second directly-operated overseas centre after Jakarta Indonesia, opened in 2024 near Mitsui Shopping Park LaLaport BBCC, a shopping mall operated by Mitsui Fudosan Malaysia. The centre provides childcare services for both Japanese and local residents. Human Starchild offers safe, secure, and high-quality childcare services in Malaysia, drawing on its expertise cultivated in Japan.

Age group: 1 - 4 years old

Open hours: Mon-Fri, 8:30-18:00

Address: L1-68B Mitsui Shopping Park Lalaport, No.2, Jalan Hang Tuah,  
55100 Kuala Lumpur, Malaysia

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URL: <https://humanstarchild.com/jp/>

#### ■ Human StarChild

Starting with the opening of the StarChild Eda Nursery, a day-care center in Aoba-ku, Yokohama, in 2004, the StarChild brand was launched in three cities high demand for day-care centers: Yokohama, Kawasaki, and Saitama. In April 2023, we have opened StarChild Shirokane Takanawa Nursery in Minato-ku, Tokyo, and StarChild Higashi Nakano Nursery in Nakano-ku, Tokyo. In addition to operating 38 authorized childcare centers, we also operate 11 in-office childcare centers in the central Tokyo area on a consignment basis (as of December 1, 2024). The centers' features include safe and innovative childcare environments, such as well-designed facilities and meals made with carefully selected ingredients. We entered the afterschool care business in April 2024, and opened StarChild Bunkyo-ku Sendagi Center. We are also entrusted for the management of the Kamariya Elementary School afterschool care in Yokohama City as well.

In 2015 we became a subsidiary of Human Academy Co., Ltd., which operates an educational business, to focus on the training of childcare professionals and childcare research, such as

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original training programs that combine the know-hows of the Human Academy, with the aim of providing high-quality childcare services.

- Human StarChild website: <https://www.starchild.jp/>

## ■ Human Group

Human Group is engaged in a wide range of businesses with its educational business at its core, including human resources, nursing care, childcare, beauty, sports, and IT. We have developed our own business model by addressing a variety of social issues that change with time, such as educational disparities, labor shortages, aging society, and the problem of children on waitlists, under our management philosophy of "Isei Ijin (for the public good)" since our founding in 1985.

The Human Group, which has continued to face people and society, is actively working on SDGs (Sustainable Development Goals), which are now set as targets to be achieved worldwide. By contributing to SDGs, we will contribute to the creation of a better society by accelerating the realization of "Isei Ijin".

- Human Holdings website: <https://www.athuman.com/>



## Human Star Child Co., Ltd. Company Profile

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- Representative: Representative Director Yusuke Kawashita
- Address: Fifth floor of Yasuda Building 6, 3-29-1, Kanagawa-ku, Yokohama-shi, Kanagawa
- Established: June 1994
- Capital: ¥90 million
- URL: <https://www.starchild.jp/>

## Human Academy Co., Ltd. Company Profile

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- Representative: Representative Director Kenji Imahori
- Location: Nishi-Shinjuku Prime Square 1F, 7-5-25 Nishi-Shinjuku, Shinjuku-ku, Tokyo
- Established: April 2010
- Capital: ¥10 million
- URL: <https://manabu.athuman.com/>

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